



AXXUN Inc Employee and Son Ride 65 Miles to Beat Cancer in Austin, TX

Rica Mendes, Web Operations Manager, and her 12-year old son, Zachary, participate in the Lance Armstrong Foundation's LIVESTRONG Challenge

Stamford, CT -- (October 28, 2010) - The **LIVESTRONG®** Challenge Austin, now in its 14th year, raised more than \$3.1 million for the fight against cancer through the generosity of more than 26,000 donors. Over \$6,700 of that staggering amount was raised by Rica Mendes, AXXUN Inc Web Operations Manager, her son Zachary and her daughter, Ariella. This weekend, October 24, more than 2,800 runners and walkers and 3,100 cyclists, along with 800 volunteers, from 47 states and 12 countries gathered in downtown Austin and Dripping Springs to participate in the **LIVESTRONG** Challenge. Mendes and her son rode 65 miles across the Texas hill country.

"The show of support here in Austin never ceases to amaze me," said Lance Armstrong, **LIVESTRONG** founder and chairman, cancer survivor and champion cyclist. "Everyone here is doing their part to make a difference in the cancer fight and together we're helping the 28 million people around the globe who are living with this disease. Collectively we have the power to change lives."

At the start of the **LIVESTRONG** Challenge ride, Armstrong accepted a \$1 million check on behalf of **LIVESTRONG** from RadioShack. Actor Patrick Dempsey then delivered opening remarks to a packed crowd. Dempsey participated in the ride with Team RadioShack, who had seven riders in attendance, including three-time Tour of California winner Levi Leipheimer.



To honor their achievement of raising over \$4,000 for the **LIVESTRONG** Challenge in Austin, and, over the year, raised nearly \$7,000 for the foundation, Mendes and son attended a special Awards Dinner on Saturday, October 23 where the cycling duo dined and met Team RadioShack riders Levi Leipheimer, U.S. National Road Champion, Ben King, actor Patrick Dempsey and many other notables.

The mother and son team agreed that they would continue as members of **Team LIVESTRONG**, in 2011, hoping to raise over \$15,000 and participate in the Ride for the Roses events, including a private ride with Lance Armstrong, in Austin.

AXXUN Inc is incredibly proud of Rica and her family and wish her luck in 2011!

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About LIVESTRONG

Founded in 1997 by cancer survivor and champion cyclist Lance Armstrong and based in Austin, Texas, **LIVESTRONG** fights for the 28 million people around the world living with cancer today. **LIVESTRONG** connects individuals to the support they need, leverages funding and resources to spur innovation and engages communities and leaders to drive social change. Known for the iconic yellow wristband, **LIVESTRONG's** mission is to inspire and empower anyone affected by cancer. For more information, visit www.LIVESTRONG.org.

To learn more about AXXUN Inc, please visit our website at www.axxun.com.

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